An ICT infrastructure with direct application value

End-to-end native workflow on distributed platform ("business networking"), proposed to prospective partners for development, deployment and commercialization, under a revenue sharing agreement.

The project – targeted to serve individual organizations and whole value chains as final clients – already performed the system design and a sizable part of the detailed design; it's now looking for technical / business partners to support its full development, implementation and commercialization.

The objective is to engineer the performed design into a **New breed of ICT**, in the form of HW and SW individual stand-alone devices and/or common distributed platform, offered to the final clients (the latter possibly through a Telco) with large expected value for the parties involved:

• The final clients will be provided with a novel IT enabler, which will allow them to make radical changes to the way they operate their businesses – as well as new improvements, over and over again – in a uniquely flexible way;

• A Telco – which is the "natural" supplier of the distributed part of the new IT enabler – will boost an undifferentiated TLC strategy with a innovative, strong positioning into a rich IT / application market (500b$/y worldwide) which still lacks a really valuable offer: simple, inexpensive, effective, comprehensive and flexible.

The **YBN** service offered (Your Business Networked, at once: a truly flexible application delivery) will outdo the traditional approach based on SW development:

• Indeed, SW development suffers from an endless list of difficulties: long times, high costs, significant risks, almost systematic delays, rigidities, system complexities, "distance" between business and technology, ...;

• On the contrary, the new individual stand-alone devices and common distributed platform – developed in SW just once – will directly execute the user-prepared business networking specifications and concurrently provide, not as add-on's but as built-in features, other imperative services: access security; service continuity; process integrity; activity tracking / certification; reduction of clients' information systems workload.

In this way:

• The traditional, post-specification SW development will be eliminated;

• The design-to-deploy time will be reduced to zero;

• The SW architecture will be massively delayered;

• Most of all, companies / organizations will be enabled to build and control their business processes in a simple way, complete both in performance range and in value chain coverage.

The project next steps to be performed include:

• The market sizing;

• The prototype development (a small investment, but critical on the technical ground);

• The platform industrialization and implementation (the latter with investments scalable with volume growth);

• The service commercialization under a revenue sharing scheme, possibly through a Telco.